



LYN-LAKE NEWS

*The Newsletter of the Lyn-Lake Association
Volume Nineteen Issue One*

January 2012



*The Next Lyn-Lake Membership Meeting is
Tuesday, January 17 At 12:00 Noon
At The Egg & I,
2828 Lyndale Avenue South!*

LYN-LAKE 2012 MEMBERSHIP CAMPAIGN KICKS OFF THIS MONTH!

Before long, you will find the renewal form for the Lyn-Lake Business Association's 2012 membership fund drive in your mailbox! Lyn-Lake's tax-deductible 2012 membership fee is still only \$100, and if you get your money to us postmarked by March 31, 2012, it's just \$90!

The chance to renew Lyn-Lake membership will go to all current association members, along with an invitation to all our area's new businesses to join! We would be more than delighted to welcome these new businesses onto the roster of our organization.

We meet monthly on the third Tuesday at different venues. Keep an eye on our web-site for meeting information. If you know someone who's interested in the Lyn-Lake Business Association, share this newsletter with them or call 612-874-7044 and tell us about them. We'll do the rest! A renewal form is also available on our website at www.lynlake.form.pdf. Or you can request one by e-mailing aldrichink@aol.com. What could be easier?

So make sure renewing your membership in our great neighborhood business organization is on your "gotta-do today" for 2012! You'll be glad you did!

THE JUNGLE THEATER'S 2012 SEASON OPENS IN FEBRUARY!

The Jungle Theater's 2012 season opens on February 3 with *Dial M for Murder* by Frederick Knott. This classic thriller runs through March 18.

The Pain and the Itch by Bruce Norris opens on April 6 and runs till May 13. A scathing satire of the politics of class and race, it won the 2011 Pulitzer Prize for Drama.

Noises Off by Michael Frayn opens on June 8 and runs through July 29. "The funniest farce ever written," states the *New York Post*.

On August 24, *Waiting for Godot* by Samuel Beckett was voted the most significant English language play of the 20th century in a recent poll. It opens August 24 and loses September 30.

The final play of the 2012 season, *In the Next Room* is a 2010 Tony nominee. It opens on November 2 and will run through December 16. It is about marriage and intimacy in the 19th century.

The telephone number for the Jungle Theater box office is 612-822-7063. For more information, log on to the Jungle Theater's web-site at www.jungletheater.com. Parking is behind the theater on Garfield Avenue South.



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**COMMUNICATING WITH PEOPLE
FROM DIVERSE CULTURES**

Our diverse population makes it increasingly challenging for businesses to interact daily with customers, suppliers, and their own employees. Not everyone interprets words or actions the same. To help grasp some of these differences, the United Way of Minneapolis devised the following information as part of their Discovery Program, 612-340-7400. Listed below are some general traits of the Latino culture.

Compared to mainstream U.S. culture, Latinos have a group-oriented identity, a relaxed sense of time, are people-focused, and have a traditional, patriarchal family; extended family is important. Many Latinos are accustomed to discussing work-related tasks after courtesies such as "How are you?...your family?" Latinos may consider rushed personal pleasantries rude. In Latino culture, offers of food or drink often are part of social interactions and should be accepted graciously.

To communicate in a positive way with people of diverse cultures, it helps to be aware of your own cultural values; this assists in being accepting of cultures different than your own. Understand that people of specific cultures learn unique ways of communicating, behaving, and solving problems. Be willing to vary the way you normally work with people, taking cultural differences into consideration. It will pay off in the end!

**SMALL BUSINESS ASSISTANCE
PROGRAMS FOUND WITH CPED**

The City of Minneapolis offers a variety of financial programs for small businesses. The City provides loans for small- and medium-sized companies and organizations that are growing and need financing at affordable rates. By partnering with private lenders, the City is able to provide financial for acquisition and renovation of commercial buildings, for leasehold improvements and for production equipment. The City also works closely with community business-assistance agencies or includes their financing programs in a package to meet small businesses' credit needs.

City business loans are secured primarily by business assets, usually equipment or real estate. Personal guarantees are usually required and interest rates vary, depending upon the program.

These loans are designed to aid individual small businesses and to help the economy of Minneapolis by maintaining and increasing the tax base, preserving and creating more jobs and keeping money circulating in our local economy by providing locally based goods and services.

The brochure from CPED says it all - "There's no business like your business! Let Minneapolis help make it a hit."

Questions? Call Greg Davidson at 612-673-5070.

Contact us at:

Lyn-Lake Business Association

2632 Aldrich Avenue South, Minneapolis, MN 55408

612-874-7044

On the web at www.lyn-lake.org

PROTECTING YOURSELF FROM IDENTITY FRAUD

Identity fraud is one of the fastest-growing financial crimes in the U.S., accounting for losses in the billions of dollars annually. The MPD offers these tips for protecting yours, and advice on what to do if you are the victim of identity theft:

Don't print your driver's license number or Social Security number on your personal checks. Don't carry your Social Security card or birth certificate in your wallet or purse. Try not to carry more than one credit card in your wallet. Don't carry credit card receipts. Store them in a safe place or destroy them. Don't carry account passwords with your cards or write them on your cards. Shred all credit card offers mailed to you. Never give your credit card number or bank account information to anyone calling you.

Review all monthly bills carefully for unexplained charges. Shred all documents with account numbers before disposing of them. When paying with a credit card, encourage clerks to check your identification. If you order merchandise online, use only secure, reputable Internet sites. Order your credit report from the three major credit bureaus and make sure the information is correct. Make photocopies of the items in your wallet (both sides); keep this photocopy in a safe place. If your identity is stolen, call your local police department and file a theft report. Get a copy of the report in case your bank, credit card company or others need it later. Notify all three credit-reporting bureaus of the theft. Tell them to put a fraud alert on your file and ask that no new credit be granted without your approval.

Don't be a victim! Contact the following three credit reporting bureaus for further information: Equifax at 1-800-685-1111; Experian at 1-888-397-

"IT'S HAPPENING HERE!" ALL AROUND LYN-LAKE

In case we actually get snow this year, here is the snow emergency parking logic: Day 1, 9 p.m.-8 a.m.: Do not park on streets marked with red "Snow Emergency Route" signs. Day 2, 8 a.m.-8 p.m.: Park on ODD side of non-Snow Emergency routes. Day 3, 8 a.m.-8 p.m.: Park on EVEN side of non-Snow Emergency routes. Questions? Call 612-348-SNOW (612-348-7669) or check out the City of Minneapolis's website at www.minneapolismn.gov. If your car is towed, contact the Municipal Impound Lot at 612-673-5777.

Big-time thanks go to Denise and Aris Arambadjis and the crew at It's Greek to Me for hosting Lyn-Lake's *Happy Holiday Hour* on Tuesday, December 13! We had a good turn-out and met some newcomers to the Lyn-Lake business node. We hope to see them at our lunch-time meetings during 2012!

TWENTY: The 20th Cooperative Exhibition celebrates ten years of Highpoint Printshop Cooperative Exhibitions and opened on December 9, 2011. It runs through February 4, 2012, at Highpoint Center for Printmaking, 912 West Lake Street. For more information, call 612-871-1326 or check out their website at www.highpointprintmaking.org. Do it today!

SpringHouse Ministry Center plans to introduce itself to the Lyn-Lake and Whittier neighborhoods in south Minneapolis with a festive Open House event on Saturday, February 4 from 1-4 p.m. Come join the crowd welcoming SpringHouse and the nearby Greenleaf Apartments to the neighborhood. The new venture, located at 610 West 28th Street in Minneapolis, is home to three local congregations: First Christian Church (Disciples of Christ), Lyndale United Church of Christ and Salem English Lutheran Church (the former owners). Call Reverend Dennis Sanders at 612-325-8066 to learn more!



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NEWS**

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2632 Aldrich Avenue South, #3
Minneapolis, MN 55408

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TUESDAY, JANUARY 17
AT 12:00 NOON AT
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2828 LYNDALE AVE. SOUTH**

AGENDA

**City Council Update
Trader Joe's Update
Lyn-Lake Parking Committee Update
2012 Membership Renewal Drive
Other Business**

The Lyn-Lake News is published monthly by the Lyn-Lake Business Association and is composed by Valerie Powers. If you have any comments or ideas for future newsletters, please contact her by telephone at 612-874-7044 or by e-mail at aldrichink@aol.com. And check us out on the web at www.lyn-lake.org!

AT THE LAST MEETING: Valerie Powers, Aldrich Ink, Ian Halker, Welsh Co., Al Hagen, 2800 Lyndale Building, Blake Iverson, Friedman Iverson, Deb Grosskopf Sand, Jungle Theater, Mary Anne Hoffman, CCP, Leslie Foreman, 10th Ward City Council, Larry Ludeman, Ludeman Real Estate, Theresa Sweetland, John Meegan, Top Shelf, Peg Schatzlein, Schatzlein Saddle